



CAPABILITIES SUMMARY

DEMAND & LEAD GENERATION

- Search Engine Optimization
- Pay-Per Click Campaigns
- E-mail Campaign Development
- Text Message Campaign Development
- Social Media Campaign Development
- Display Media Buys
- Corporate and Product Videos
- Lead Capture Systems

BRANDING / AGENCY

- Go-To Market Planning
- Brand Development
- Market Research
- Graphic Design
- Packaging Design

WEBSITES THAT DELIVER

- Award-winning Website Design and Development
- Design Calibration
- Ecommerce
- Customer Portal/Collaboration
- Web Traffic Analysis and Optimization
- Online Business Processes Conversion

BRAND DEVELOPMENT, WEB, AND OPTIMIZATION SOLUTIONS

Spotswood Consulting has full service digital agency industry expertise with a focus on event brand development and online optimization. Whether you want to reach new customers, build a web presence or reinforce brand loyalty, we will work aggressively to understand your objectives and deliver measurable results.

Spotswood Consulting will create or redesign your website to give you the ability to add, modify, and delete content. We provide an integrated solution that makes it easy for you to manage content on your website that will increase traffic, engage visitors, and keep them coming back.

Your integrated website will have integrated modules that allow your site visitor to benefit from a tightly integrated experience which delivers content that meets their needs. These modules include:

- Email Newsletter
- Press Releases
- Headline News
- Ticket Sales
- HR Module
- Events Calendar
- Custom Modules

We provide these tools so you can focus on providing content that your website visitor's desire without the hassle typically associated with making both small and large content changes. This means that when you want to add content there is:

- No programming or HTML editing.
- No more endless emails or phone calls back and forth with your web developer to modify content.
- Publish your content immediately – no more waiting.
- No more budget concerns every time you want to add new content or fix content problems.

Contact Spotswood Consulting today and let us help you improve the customer experience, increase the potential for growing revenues through your site and/or decrease the cost of

LOCATIONS:

CORPORATE HEADQUARTERS
92 Corporate Park, #812
Irvine, CA 92606

NEVADA
Las Vegas, NV

COLORADO
Fort Collins, CO

CALIFORNIA
San Jose, CA
Santa Monica, CA
Huntington Beach, CA
San Diego, CA

NEBRASKA

IOWA

LOUISIANA
New Orleans, LA

VIRGINIA
Reston, VA

FLORIDA
Miami, FL

WASHINGTON D.C.